

Yunuen Bonaparte  
COMM 444  
Feb 16, 2016

### Individual Project Schedule – 4th Street

Objective: To capture the co-existing cultures of 4th Street in Santa Ana, California.

Description: Within the five blocks between French Street and Broadway, the American and Mexican culture color the street with its colors and aesthetics. The mix brings characters that range within the spectrum of both cultures. At simple glance, the issue of gentrification of the community might be questioned, however, the two cultures seem to find a good balance that keeps both in business. In order to capture the coexisting cultures photos of people, business and specific samples of each culture will be needed.

The primary photograph needed will be:

- 5 portraits that represents the characters from the spectrum of each culture
- 3 interacting shots from the clientele and owners of Mexican type businesses
- 3 interacting shots from the clientele and owners of American type businesses
- 4 detail photos of food, clothing and presentation within the businesses

The total of 15 photos will give a sense of place, demonstrate a few different characters, capture the interaction and show all the colors that surround 4th Street.

The photos will be presented on a polished website.

### Schedule

WEEK 4      TUE - FEBRUARY 16

Due            Individual semester schedules - Students in A Groups

SAT - FEB 20 – Shoot at 4th Street

Focus on the Mexican type businesses, owners and customers. Get candid and posed portraits.

Have selection of best of photos of the day.

WEEK 5      TUE - FEBRUARY 23

Due            Group Project schedules - A Groups

Group Progress Meetings - A Groups

Due            Résumé - First Draft - All Students

FRI - FEB 26

Focus on the American type businesses, owners and customers. Get candid and posed portraits.  
Have selection of best of photos of the day.

WEEK 6 TUE - MARCH 1

FRI - MARCH 4

Focus on the both type of businesses and the interaction of characters that might not look usual on the establishments. Get candid and posed portraits.  
Have selection of best of photos of the day.

WEEK 7 TUE - MARCH 8  
Group Progress Meetings - A Groups

FRI - MARCH 11

Focus on food, details on clothing, and on the presentation of different establishments. Get candid and posed portraits.  
Have selection of best of photos of the day.

WEEK 8 TUE - MARCH 15  
Start selecting best photos of the past shoots.  
Start writing captions.  
*Decide what shots need to be retaken.*

SAT - MARCH 19

Sit on sidewalk and shoot interactions.  
Reshoot photos that need a different approach.

SUN - MARCH 20

Finish selection  
Finish Captions

WEEK 9 TUE - MARCH 22  
**Due** **Resumé - Final draft - All students**  
Upload to Website  
Check for spelling on captions

WEEK 10	TUE - APRIL 5
Due	Individual portfolio presentations
	Group Progress Meetings - A Groups

WEEK 11	TUE - APRIL 12
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WEEK 12	APRIL 19
Due	On Hiring Committee
	Group Progress Meetings - A Groups