



Portfolio – Visual Communications

COURSE DESCRIPTION

Provides practical opportunity to build, refine and present a visual portfolio that demonstrates professional skills in a field of communication. Work Individually and collaboratively to create and present multiple projects, résumé and portfolio.

COURSE LEARNING OUTCOMES

- 1 Build a professional skills visual portfolio to showcase abilities in a field of communication.
- 2 Create résumé and self-promotional materials to present professional skills in impactful manner.
- 3 Develop and refine presentation skills and ability to self-promote for purpose of achieving employment in chosen field of communications.

DEPARTMENT OF COMMUNICATIONS LEARNING OUTCOMES

Each of the five subject concentrations offers students a different type of preparation for a communications career. All concentrations are similar in that their ultimate goal is to allow the development of graduates who are articulate, intelligent citizens who can think critically and communicate effectively. Learning Outcomes have been established to verify that our graduates are prepared for the realities they will face as communicators in the 21st Century. To view those Learning Outcomes, click [HERE](#)

WHO IS RON ROMAIN – AND HOW CAN I FIND HIM?

I have been teaching design and digital media for 35+ years – for the past 19 years in the CSUF Comm department. Outside of academia, I've been a Visual Communicator for almost 40 years (yikes!). I'm a big believer in good, professional communication. Here's how you can reach me:

e-mail ronromain@fullerton.edu

cell 714.673.9365

Office Hours – CP460-22

Monday 1 – 3:30 pm

Tuesday 1 – 3:30 pm

Thursday 1 – 2 pm

PREREQUISITE

Comm 317 Digital Foundations

ATTENDANCE & PARTICIPATION EXPECTATIONS

CLASS MEETINGS In this class you will be divided into two groups. You will meet with me and your group during class time – for much of the semester this will be on alternating weeks. Meeting days and times will be determined in the first couple of weeks.

ATTENDANCE Missing meetings with me is unacceptable. There is a 10% penalty for *each* unexcused absence on a day when you are scheduled to meet with me.

GROUP PARTICIPATION Participating in a group project is an option in this class (two additional individual projects is the other option). If you choose to be in a group then it is incumbent upon you to equally participate and contribute to the project. However, please note that I will be giving a semester-end survey which will ask each group member to evaluate each group member's participation. These group member responses can affect your grade on the group project.

LATE ASSIGNMENTS

Are not accepted without prior permission. You must receive permission prior to the class in which the assignment is due. Much as you would need to explain to the client why you would be missing a meeting or a deadline prior to that meeting or deadline. Your client would expect a good, verifiable reason. As will I.

GRADING

Project values are as follows (subject to change):

Résumé 10% **Individual Project** 25%

Group Project or **2 Additional Individual Projects** 25%

Portfolio 30% **Hiring Panel** 10%

I do not utilize plus/minus grading. Grades to be determined as follows:

A 90%+ **B** 80-89% **C** 70-79% **D** 60-69% **F** 59% or less

IMPORTANT UNIVERSITY INFORMATION AND STUDENT POLICIES

[Click here to read about the following policies:](#)

Students with Special Needs, Academic Dishonesty Policy, Emergency Preparedness, Library Support, Final Exams Schedule, University Learning Goals (Undergraduate, Graduate, and General Education), Degree Program Learning Outcomes

Course Outline

(subject to revision)

WEEK 1 **JANUARY 21**

LECTURE Review syllabus, class structure, projects and expectations
Your Goals for Class Survey

WEEK 2 **JANUARY 28**

One-on-one meetings with all students to discuss semester plan
Open class time for discussion and planning

DUE All | Primary Individual project ideas – PDF uploaded to class file server by start of class

WEEK 3 **FEBRUARY 4**

Class A | Presentation of all of your project ideas, both individual and group

DUE All | Two Additional Individual Projects ideas
PDF to be uploaded to class file server by start of class

WEEK 4 **FEBRUARY 11**

Class B | Presentation of all your project ideas, both individual and group

DUE Class A Project schedules – PDF uploaded to class file server by start of class

WEEK 5 **FEBRUARY 18**

Class A | Progress Meetings

DUE Class B Project schedules – PDF uploaded to class file server by start of class

WEEK 6 **FEBRUARY 25**

Class B | Progress Meetings

DUE Résumé - First Draft – All Students – PDF uploaded to class file server by start of class

WEEK 7 **MARCH 3**

Class A | Progress Meetings + Review Résumé drafts

WEEK 8 MARCH 10

Class B | Progress Meetings + Review Resumé drafts

WEEK 9 MARCH 17

All students required attend

DUE Class A Presentations | Alyssa, Jackson, Crystal, Aja and Brianna

WEEK 10 MARCH 24

All students required attend

DUE Class B Presentations | Lilli, Julian, Cameron, Momoko and Kishon

WEEK 11 APRIL 7

Class A | Progress Meetings

DUE Resumé - Final Draft – All Students – PDF uploaded to class file server by start of class

WEEK 12 APRIL 14

Class B | Progress Meetings

WEEK 13 APRIL 21

Class A | Progress Meetings

WEEK 14 APRIL 28

Class B | Progress Meetings

WEEK 15 MAY 5 | Portfolio presentations | Hiring Panels

Presenters | Crystal, Aja, Brianna, Cameron and Momoko

Hiring Panels | Alyssa, Jackson, Lilli, Julian and Kishon

WEEK 16 MAY 12 | 5 pm | Portfolio presentations | Hiring Panels

Presenters | Alyssa, Jackson, Lilli, Julian and Kishon

Hiring Panels | Crystal, Aja, Brianna, Cameron and Momoko
